

|  |                             |                                 |
|--|-----------------------------|---------------------------------|
| Substitute for form 1449A/PTO<br><br><b>INFORMATION DISCLOSURE<br/>STATEMENT BY APPLICANT</b><br><br>(Use as many sheets as necessary) | <i>Complete if Known</i>    |                                 |
|  | <b>Application Number</b>   | 10/749,614                      |
|  | <b>Filing Date</b>          | December 30, 2003               |
|  | <b>First Named Inventor</b> | Brian Alan Grove                |
|  | <b>Group Art Unit</b>       | 3625                            |
|  | <b>Examiner Name</b>        | Mark Fadok                      |
| Sheet 1 of 2   |                             | Attorney Docket No: 2043.033US2 |

| US PATENT DOCUMENTS |                     |                  |   |                            |
|---------------------|---------------------|------------------|---|----------------------------|
| Examiner Initial *  | USP Document Number | Publication Date | Name of Patentee or Applicant of cited Document | Filing Date If Appropriate |
|                     | US-7,324,968        | 1/29/2008        | Rotman, G., et al.                              | 3/25/2002                  |

| FOREIGN PATENT DOCUMENTS |                     |                  |   |     |
|--------------------------|---------------------|------------------|---|-----|
| Examiner Initial *       | Foreign Document No | Publication Date | Name of Patentee or Applicant of cited Document | T 1 |
|                          |                     |                  |   |     |

| OTHER DOCUMENTS – NON PATENT LITERATURE DOCUMENTS |   |  |     |
|---|---|--|-----|
| Examiner Initial *                                | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. |  | T 1 |
|   | "Application Serial No. 10/749,625, Advisory Action mailed 03-30-10", 3 pgs   |  |     |
|   | "Application Serial No. 11/618,503 Non-Final Office Action mailed 10-18-10", 13 pgs   |  |     |
|   | "Application Serial No. 11/618,503, Final Office Action mailed 01-04-11", 13 pgs  |  |     |
|   | "Application Serial No. 11/618,503, Response filed 10-27-10 to Non Final Office Action mailed 10-18-10", 10 pgs   |  |     |
|   | "Business Checklist: A Roundup of Top Business News Today", Washington Times,, eBay4, (Oct.11, 2001), 4 pgs   |  |     |
|   | "eBay 10", [Online]. Retrieved from the Internet: <URL: http://google.com/group/alt.ads.forsale.compute ... b64 ?hl=en&ie=utC8&q=ebay=display++%reserv8+price%22>, (Sept 2001), 3 pgs   |  |     |
|   | "eBay 11", [Online]. Retrieved from the Internet: <URL: http://google.com/group/seattle.forsale.misc/br ... 931 ?hl=en&ie=utC8&q=ebay=display++%reserv8+price%22>, (May 2000), 3 pgs  |  |     |
|   | "eBay 12", [Online]. Retrieved from the Internet: <URL: http://google.com/group/alt.marketplace.collect. ... d30?hl=en&ie=utC8&q=ebay=display++%reserv8+price%22>, (June 2000), 3 pgs   |  |     |
|   | "eBay 13", [Online]. Retrieved from the Internet: <URL: http://google.com/group/rec.music.makers.guit... ?hl=en&ie=UTF 8&q=reserv8+buLit+now+%22proxy+bid%22>, (Apr 2001), 17 pgs   |  |     |
|   | "eBay 14", [Online]. Retrieved from the Internet: <URL: http://google.com/group/alt.marketing.online.e ... d?hl=en&ie=UTF 8&q=reserv8+buLit+now+%22proxy+bid%22>, (Mar 2001), 13 pgs  |  |     |
|   | "eBay 15", [Online]. Retrieved from the Internet: <URL: http://google.com/group/otUorsale.computing ... ?hl=en&ie=UTF 8&q=reserv8+buLit+now+%22proxy+bid%22>, (Jul 2001), 17 pgs  |  |     |

EXAMINER

DATE CONSIDERED

\* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 1 Applicant is to place a check mark here if English language Translation is attached

|  |                                 |                   |
|--|---------------------------------|-------------------|
| Substitute for form 1449A/PTO<br><br><b>INFORMATION DISCLOSURE<br/>STATEMENT BY APPLICANT</b><br><br>(Use as many sheets as necessary) | <i>Complete if Known</i>        |                   |
|  | <b>Application Number</b>       | 10/749,614        |
|  | <b>Filing Date</b>              | December 30, 2003 |
|  | <b>First Named Inventor</b>     | Brian Alan Grove  |
|  | <b>Group Art Unit</b>           | 3625              |
|  | <b>Examiner Name</b>            | Mark Fadok        |
| Sheet 2 of 2   | Attorney Docket No: 2043.033US2 |                   |

| OTHER DOCUMENTS – NON PATENT LITERATURE DOCUMENTS |  |     |
|---|--|-----|
| Examiner Initial *                                | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.  | T 1 |
|   | "eBay 9", [Online]. Retrieved from the Internet: <URL: <a href="http://google.com/group/comp.os.vms/browse-th...5?hl=en&amp;ie=utC8&amp;q=ebay=display++%reserv8+price%22&gt;">http://google.com/group/comp.os.vms/browse-th ... 5?hl=en&amp;ie=utC8&amp;q=ebay=display++%reserv8+price%22&gt;</a> , (July 2000), 16 pgs |     |
|   | "eBay Bucks the Trend for Online Success", eWeek,, Ebay1, (November/26/2001), 7 pgs  |     |
|   | "eBay Opens Web Site to Retailers", The Washington Post, eBay7, (Jun 12, 2001), 3 pgs  |     |
|   | BERGSTEIN, BRIAN, "Bidding on continued growth; Ebay executives aggressively pursue long-term growth", Chicogo Sun Times,, eBay2, (October 30, 2001.), 1 pg  |     |
|   | BIRCH, "Online: Second sight", The Gaudian, eBay8, (Nov. 16, 2000), 2 pgs  |     |
|   | HANSEL,, S., "eBay Continues to Flourish Despite Faltering Economy", New York Times,, ebay3, (Oct. 19, 2001), 3 pgs  |     |
|   | SLATALLA, MICHELLE,, "Here's a Concept: Fixed Prices at eBay", New York Times, eBay6, (07-05-01), 4 pgs  |     |
|   | WALKER, LESLIE, "Big business enters eBay fray Manufacturers, retailers see new path to customers; [North Sports Final,W Edition]""", Chicago Tribune, eBay5, (Jul. 23, 2001), 3 pgs   |     |

EXAMINER

DATE CONSIDERED

\* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 1 Applicant is to place a check mark here if English language Translation is attached